

DENISON CLOTHES
ONE MINUTE 11/10/67

#E

Mister, it's after midnight. It's better to drive slow and get where you want to go, than to fall asleep and wind up in a heap. To keep alive let's play a game of what's my name. Okay? Ready? My first ~~CUE~~ ^{CUE}: I open my store from 10 AM til 5 ~~in~~ the next morning. I spend my dough on radio. That's as far as I can go. What's that name? Charlie Greer? No, Joe, he gets his dough from radio. Here's the ~~CUE~~ ^{CUE}, just bring money, money talks, nobody walks. It's coffee break time. What Joe? A diner? No, you have one to go. Famous brands in men's apparel, men's imported suits as low as \$49.90; sport coats \$24.90; shirts \$2; slacks \$4.90; 100% cashmere top coats; Italian knit shirts; British sweaters; suede outercoats. Prices reduced up to 65%. Hey! What's that name? Denison? Mister, you won the game, that's the name. Denison Clothes, Route 22, Union, New Jersey. Open 10 AM til 5 the next morning. Uni-card, CCP, Handi-charge accepted. Open now.

DENISON CLOTHES
ONE MINUTE 6/17/68

#F

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning says you'd better know when you drive a car so late and you can't keep awake, but you're thinking about your date that was so great, I would hate to tell you what could happen to you and your car if you don't get that date out of your mind and what she said when you kissed her at the door that she couldn't let you go with just one kiss when she knows there's more. So listen to me, it's better to drive slow and get there last than to drive fast and be first in a hearse. You come to my store and take a coffee break. With a cup of coffee from Peru that will keep you awake, so you can be ready for my crew who's waiting for you and your money too. But you'd better know, before you go that me and my crew are college drop outs, too, and if we don't go for the likes of you x we'll protest like a college guy should do. Then there's only one thing you can do if you want to buy a suit or 2. Turn over your dough and that's the end of the protest. ~~So~~ So let's go men's suits as low as \$29.90; slacks \$4.90; sport coats \$16.90; turtleneckshirts \$4.90, Nehru suits and jackets, too. We need you and your money too. We'll even take your money without you. It's Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning. Recognized charge plans accepted. Open now. *Close*

Sat nite at 12 midnite. Closed all day Sunday.

DENISON CLOTHES
ONE MINUTE 8/26/68

#AA

8/31 Rotate
in segments

It's not meant to brag about the Denison name, that's mine, that's been bragging a million times or more about my men's store on Route 22, Union, N.J. that's open from 10 AM til 5 the next morning. We do admit that we tried to use modesty and simplicity to psychologically get you to believe that we're the greatest guys to be so humble and almost deny that it's not true that our name has reached the height of fame. But we do admit that we were offered a place in the Hall of Fame for the Denison name. Folks, what we have said is not a lie, but true, we do confess that we sure did stretch out the truth quite a bit. Now if you're a college guy out to buy a suit or sport coat or a pair of slacks, Italian knits or turtleneck shirts, British sweaters, all-weather coats, too, just bring it, we'll ring it. If we want 60 and you give us 50, we're not goin' to sing a song about the land of cotton and get a lotta nothin' but dixie, we'll take the fifty. It's Denison Clobhes, where money talks and nobody walks, Route 22, Unbn, N.J. Open 10 AM til 5 the next morning. Recognized charge plans accepted. Open now.

Closes Sat nite at 12 mid nite Closed all
day Sunday

DENISON CLOTHES
ONE MINUTE 9/16/68

CC Rev

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5
the next morning says: I want every college guy to know when you drive
at night it's better never to drive fast or ever to drive slow and
never ever to drive in the middle of the road with a split personality.
If you're a college swinger, it's better to be a right or left-winger,
but it's better to never ever be on the left or right side of a protest
swinger like an in-betweener. What's the difference whether you're
on the right or the left, it's okay with me, but you'd better know even
wrong or right, I'll fight for your constitutional rights. So tonight
all you college swingers from the left or right and me in the middle
should agree to protect each other when we sing a song that's dear to
you and me, that my country is for thee and for me, sweet land of
liberty. Now you all should know a guy like me, who works from early
morn til dawn, would not want you to think that our song is just a lot
of corn. You agree that the song is for real, but the corn begins with
this spiel. It's like the British would say, in ye good ole day, that
Denison and the 6-button Edwardian suit goes right down to the root
of a British boot. The English shaped suit so desired but cannot be
required only by an appointment that the sire gave to Sir Denison
of the County of Union, on Route 22, N.J. Open 10 AM til 5 the next
morning. Recognized charge plans accepted. Open now.

DENISON CLOTHES
ONE MINUTE 10/25/68

#AA

D

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning says: It's not long ago, not more, not less, about 2 years ago, it's just a guess, but it's the first time I let my dough go on radio. Tonight I dedicate my success to the radio announcers. You're listening to the greatest guys I ever knew. Without them I'd never get through. They pitched my ad and got me through the most impossible thing to do. They fought through the air, they went into space and cleared the air of smoke, smog, pollution and fog, what a snow job, what a tale. What I say is for real, not a spiel. Thanks to Charlie Greer and all you beautiful people. Folks, lets go. FAmous brands in men's apparel with prices reduced up to 70%. The 6-button Edwardian double-breasted suits, the English shaped suit, 3-piece vested suits, men's suits \$49.90; sport coats \$24.90; slacks \$6.90; 100% cashmere topcoats, turtleneck shirts, British sweaters, bell-bottom slacks, too. How much? Just bring dough, our till is nil, it needs a fill. Its Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning.

Recognized charge plans accepted. ~~Open now.~~

~~at 12 midnight - closed all day Sunday -~~

~~open now,~~
Closed Tonight all all day Sunday

#JJ

DENISON CLOTHES
FIRKINILLINE (10/180)
11/26/68
75 SECONDS

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning; says: my sales crew wants you to know we can bet our 100 by stars how happy we are to go out so far and give you music, song and news for free and to think that you could make us pay to entertain you every day. So folks, let's cut out the jokes, what we need is you and your money, too. So let's make a deal without the wheel, no show job. just for real. Drive over to my store; you'll get famous brands in men's apparel. Price reductions up to 70%. Monte Cristo, Timofy, Divinella of Rome, Briggs of London, Oleg Cassini. The 6-button British double chested Edwardian suit, which the British say, not to brag; we call it double chested because we are more deep chested than the Americans who call it double-breasted. English shaped suits; 3 piece vested suits; men's slacks \$6.90; imported \$30 slacks yours for \$12.90; sport coats from Ireland worth 75 to be sure, take \$10 for kissing the blarney stone, that makes it 65, now \$29.90; 100% cashmere topcoats, turtleneck shirts, British sweaters, Italian knit shirts, suede coats, just bring money, money talks, nobody walks at Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning. Recognized charge plans accepted.

~~Open until 10:00 PM tonight at 10:00 PM~~
Closed tonight & all day Sunday.

DENISON CLOTHES
OPEN & CLOSING BILLBOARD
FOR USE WITH ALL SEGMENTS

12 AM - 6 AM

12/3

OPEN BILLBOARD

ANNCR: (following Charley's opening words) - brought to you by
Denison, the men's clothier, Route 22, Union, New Jersey,
where money talks, and nobody walks.

CLOSING BILLBOARD

ANNCR: This portion has been brought to you by Denison, the
men's clothier, Route 22, Union, New Jersey, where money
talks, and nobody walks.

DENISON CLOTHES
75 SECONDS 12/4/68

#KK

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning says, my sales crew and I want/^{you}to know we don't mind spending our dough on radio to give you music, news for free. We even don't care if we have to live on a boiled potato and a hot tomato which is just about what we do to pay for Charlie Greer and his show. And you know without dough there's no show. You can't buy a guy who makes a million or two with a diet of boiled potatoes and hot tomatoes. I don't think it's right for you to go to another store and pay 75 bucks more for the same suit than you would pay in my store because the guy closes at four. What do you think, I'm that crazy to keep my store open from 10 A^M til 5 the next morning. No sir-ee, it's not for me, uh,uh, even Charlie Greer would never let me work that way. So if you want music and news for free you better come down to my store and you'll buy these famous brands: Monte Cristo, Timely, Briggs of London, Oleg Cassini. Men's 6-button Edwardian, double-breasted suits, 100% cashmere topcoats, sportcoats, some imported, too; slacks low as 6.90; turtleneck and Italian knit shirts, British sweaters, suede coats, how much? Bring it, we'll ring it. Our till needs a fill, it's nil. It's Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning. Charge plans accepted. Open now.

DENISON CLOTHES
75 SECONDS 12/5/68

#L

My name is Denison. My college dropout crew and I were the first to protest but we got the only college dropout degree in history. It was in the class of '53 so listen. It goes back to the first co-ed university founded from the tree of knowledge. Now picture a scene of a dean who's trying to wean a worm away from that apple a day that Adam needs to keep the doctor away. This dean, a snake, got little Eve to take a bite of an apple, which she did and then she knew this would never do so she went to Adam who she called Red, who was in bed convalescing in his crib from the transplant of a rib that made her into one beautiful kid and she said you can't walk around like a dude in the nude, so take a bite of this apple and you'll be a joe who knows as much about college clothes as Denison. But it would be a relief if you wear this leaf that I picked from the tree that gave us the knowledge you can only get in a co-ed college. Then we'll go to the Denison store and buy a pair of slacks and a turtleneck shirt so your Adam's apple will not hurt. With a suit and sportcoat, too, we'll look at a cashmere coat and buy that too. He said, cash or cabbage will do, but we'll give him a bushel of apples, he can eat them too. It's Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning. Charge plans accepted. ~~Open~~ Closed

tonite and all day Sunday.

M

Denison, a men's clothier, Route 22, Union, New Jersey, who's open from 10 AM til 5 the next mornigg says,

If you're a guy who wants to know what proof I have that I sell the best for less than any other store, here's the proof. A shoplifter came to my store, not to buy but to shoplift what he saw on the floor, with hands quicker than the eye, he knew what to pick, got a kick when he saw the low price tick. Then got off the shoplift trick and bought what he picked, took what he bought to a chick who wrapped what he picked. Paid his dough, was about to go when he saw me. He said, could it be that you received a master shoplifters degree in the class of '53 and what you have in your store is what you shoplifted from the best in other stores? Folks, I'll sell you two famous brand suits for the price of one and without a miracle too. We can sell the best for a lot less than a store that will close at four. We're open 19 hours a day from 10 AM til 5 the next morning at Denison Clothes, Route 22, Union, New Jersey. Recognized charge plans accepted, ~~Open Now.~~

Closed tonite and all day Sunday.

DENISON CLOTHIERS
75 SECONDS 1/3/69

#PP

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM to 5 in the morning says: I don't know what I got for my dough when I went on this radio show, but I know I didn't get you. What I got was a lot of air, smoke, smog, pollution and fog, but what I need is what you got and what you got, I have not. So let's make a deal. I'll give you a lot of what I got that I don't need and that's a lot of stock of famous brands in mens suits that you have not. You give me a little of what you got that I have not and that's some chicken feed, not a lot but a little bit of seed that a chicken needs. If you haven't got that, a buck or two will do. It could be, you're a square, but I don't know from where. Have you got some jack? That's what I lack. You haven't got that? How do you like that! How about scratch? A smart cat would have that. If he didn't, he has pride, he'd take it out of my hide. Folks, lets cut out the jokes. What I need is you and your money, too. I'll even take your money without you. Just bring it, we'll ring it. Our till is nil and needs a fill. Men's suits low as \$39.90; slacks 6.90; imported silk mohair suits, sharkskins, too. Sportcoats 24.90; 100% cashmere topcoats. If a man wears it, we have it. It's Denison Clothes, Route 22, Union, N.J. near flagship. Open 10 AM til 5 the next morning. Recognized charge plans accepted. ~~Closed~~.

Closed tonight and all day Sunday.

DENISON CLOTHES
75 SECONDS 1/17/69

#A

Denison, a men's Clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning says: What we need is not you but it's your money that we need. If we can't get your money without you, then we'll take you and your money, too, and then show you that your money can talk and nobody walks. Now that you know, let's go. Famous brands in men's clothes, Monte Cristo, Timely, Briggs of London, Leonardo Strassi, Oleg Cassini with price reductions up to 70%. Men's sharkskin and silk mohair suits, you've got to pay more in any other store that will close at 5 or 4. If you're a guy that wants to buy our sharkskin suits in the other store, that closes at 5 or 4, you go to the store, try the door, it's locked. You look through the door and there they are, the same suits. How much do they want for that suit? Mister, you couldn't buy that suit for a thousand bucks or more - the store is closed. So you take a day off, lose 50 bucks in pay, get to the store the next day. You open the door, you're in the store. You take the bait, you're on the hook and you were took for a \$75 suit. You lost 50 bucks in pay and that adds up to \$125bucks and what did you get? A \$75 suit. What did you pay? \$125. So folks, Charlie Greer, I fear, will cut us off, our time is up. It's Denison Clothes, Route 22, Union, N.J. open 10 AM til 5 the next morning.

Recognized charge plans accepted. ~~Open now.~~ Closed to nite
and all day Sunday.

Denison Clothes

75 Seconds

/22/69

Denison, a men's Clothier, Route 22, Union, N. J. open 10AM til 5 the next morning says, if you hear me, you're near me. If you're in a car, or at home, if you come to my store to look, to buy, to shop or just to take a coffee break for free that will keep you awake so you don't drown in the lake, that's OK with me but you better know to never ever ask me, what kind of crazy world do we live in and then say when we don't know who we are, why we're here, where we came from and where we're going to. If you do I swear, I'll hit you right in your kisser and it won't be a misser. Now here's why. There's three guys and the only three among 7 billion guys who ever satisfied their childhood dreams and made the scene to land on the moon.. They had no other desire but to find out if it's true what their parents said when they asked them, what they were made of and where they came from Their Mommy said, look up into the sky and you can see the moon. There's a man in the moon who saw your Daddy and I spoon under the silvery moon and not too long after but quite soon, the man in the moon brought you down with some sugar on a silvery spoon. Now folks, this is not a joke, this is true. This is what good parents should do. Now these three guys, they have kids too and their kids ~~ask~~ ask the same question but they want to be a little bit more sure. So not to tell a lie they took this trip to the moon to see who's kiddin who because today is not yesterday and their kids of today showed them the way how they can get ~~to~~ to the moon and I Denison will get mad if any guy tells me that the kids of today are like the kids of yesterday. Today ~~there~~ ^{their} are no squares and they don't scare. It's Denison Clothes, Route 22, Union N. J. open 10AM til 5 the next morning. Recognized charge accepted. ~~Open~~ Closed tonight & all day Sunday.

DENISON CLOTHES
75 SECONDS 1/27/69

#C

Denison, a men's clothier, Route 22 Union, N.J. open 10 AM til 5
the next morning says. you're pacing the floor in a lonely room
you're moanin' and groanin' and full of gloom. You go to the window
and look in the sky The wind blows a speck in your eye. You go to
the mirror and take a good look and all of a sudden you get kinda
shook. What's this you cry in utter dismay no wonder I just can't
get any play. These threads I'm wearing are for the birds. if I
weren't on the air, I'd use other words I'm gonna be young for a
very short time and to dress like this is an awful crime. I've got
to shape up and get me some cash. I can't sit around wearin' this
trash. Now here to the rescue is someone you know: a guy by the name
of Denison Joe You've heard his name and heard to clear. Heard
it every night from Charlie G. aer Your money will talk and you
won't walk, so get in your car and don't you back. If you want
look cool the next time you play, you head now for Union -En-Jay.
So take that short money saving drive, and Denison will make you
glad you're alive That's Denison Clothes, Route 22 Union N.J.
Recognized charge plans accepted Open now.

10 - Dec-1/28/69
DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION, NEW JERSEY, OPEN
10 AM TILL 5 THE NEXT MORNING SAYS:

HAS ANY YOUNG LASS WITH PLENTY OF CLASS EVER SAID SOMETHING LIKE THIS?
I'LL TELL YOU UP FRONT ...THAT WAY IT'S FAIR..TO ME YOU LOOK LIKE
A SQUARE.

..THEN SHE GAVE YOU SOME LIP..SAID YOU DIDN'T LOOK HIP...AND YOU
CALLED HER AN OLD GRAY MARE.

HIP, LIP OR GRAY MARE, WHAT DO I CARE...I'LL PROVE THAT YOU'RE
NOT SUCH A SQUARE. I'LL SELL YOU ~~KMEX~~ A SUIT AND TOPCOAT TO BOOT
AND I'LL ALWAYS BE MORE THAN FAIR.

THEN WATCH THIS YOUNG FLIRT IN HER MINISKIRT, SIT UP, TAKE NOTICE
AND STARE.

FAMOUS BRANDS IN MEN'S APPAREL WITH PRICES REDUCED UP TO 70 %.
BRIGGS OF LONDON, DIVINCIA OF ROME, MONTE CRISTO, TIMELY, OLEG
CASSINI, LEONARDO STRASSI.

FOR THE LATEST IN TWILL, JUST GIVE ME SOME FILL FOR MY TILL
THAT IS NIL.

MEN'S 6-BUTTON EDWARDIAN SUITS: ENGLISH SHAPED SUITS: 3 PIECE
VESTED SUITS. SUITS WORTH MORE - \$49.90. SLACKS AS LOW AS \$4.90;
SPORTS COATS AS LOW AS \$19.90. 100% CASHMERE TOPCOATS, TURTLENECK
SHIRTS, SUEDE COATS, BRITISH SWEATERS TOO. JUST BRING MONEY,
MONEY TALKS AND NOBODY WALKS AT DENISON CLOTHES, ROUTE 22, UNION
NEW JERSEY. OPEN 10 AM TILL 5 THE NEXT MORNING. RECOGNIZED
CHARGE PLANS ACCEPTED. OPEN NOW.

1/28/69

-6-

DENISON, A MEN'S CLOTHIER, ROUTE 22 UNION, NEW JERSEY, OPEN 10 AM
TILL 5 THE NEXT MORNING SAYS:

THERE ARE ONLY TWO THINGS THAT I FEAR...MY CREDITORS AND A BUM STEER.
DON'T TELL ME YOUR TROUBLES, I'LL GO YOU FOR DOUBLE, RIGHT NOW OR
THE REST OF THE YEAR.

LOOK AT MY BILL, THEN MY TILL THAT IS NIL AND SEE WHAT I HAVE TO FEAR.
THAT'S WHY I WON'T BALK AND YOUR MONEY WILL TALK AND I'LL NEVER
GIVE YOU A BUM STEER.

FEAR OR BUM STEER, A DENISON TEAR...A GUY ONCE TOLD ME A LIE.
SAID YOU HEARD FROM GREER ABOUT DENISONS TEAR AND PROMISED THAT
YOU WOULD DROP BY.

BUT YOU AND I KNOW THAT YOU DIDN'T SHOW, AND THAT'S WHY I'M LACKIN'
IN DOUGH.

WITHOUT MONEY I'M THROUGH...WHAT I NEED IS YOU AND JUST A LITTLE
OF YOUR CASH.

MY PRICES ARE LOW AS YOU'VE HEARD ON THIS SHOW AND I CAN'T AFFORD
TO BE RASH.

PRICES REDUCED UP TO 70% ON MEN'S APPAREL.

GET OUTTA THE SACK AND BRING ME SOME JACK AND GET THESE CREDITORS
OFF OF MY BACK.

I'LL GIVE YOU A PAIR OF SLACKS FOR AS LOW AS \$4.90

TAKE HOME A PAIR AND GET 'EM OUT OF MY HAIR.

TURTLENECK SHIRTS, BRITISH SWEATERS. IF A MAN WEARS IT...WE HAVE IT.

DON'T BRING A BUCKET FOR DENISON'S TEARS..JUST BRING MONEY AND THERE'LL
BE NO TEARS AND THERE'LL BE NO FEARS.

THAT'S DENISON CLOTHES, ROUTE 22, UNION, NEW JERSEY, OPEN 10 AM
TILL 5 THE NEXT MORNING. RECOGNIZED CHARGE PLANS ACCEPTED.

OPEN NOW.

DENISON CLOTHIERS
~~XXXXXXXXXX~~ 6/12/69
75 SECONDS

#AA

My name is Denison. My college drop-out crew and I were the first to get a college dropout degree in history. It was in the class of '53 so listen. It goes back to the first co-ed university founded from the tree of knowledge. Now picture a scene of a dean trying to wean a worm away from that apple a day that Adam needs to keep the doctor away. This dean, a snake, who is mean got little Eve to take a bite of an apple which she did and then she knew this would never do, so she went to Adam who she called Red, who was in bed convalescing in his crib from the transplant of a rib that made her into one beautiful kid. Then she said to Red, you can't walk around like a dude in the nude, so take a bite of this apple and you'll be a Joe who knows as much about college clothes as Denison. But Adam, it would be a relief if you wear this leaf that I picked from the tree that gave us the knowledge you can only get in a co-ed college, then we'll go to the Denison store and buy a pair of slacks and a turtleneck shirt so your adam's apple will not hurt. With a suit and sport coat, too, we'll look at bell bottom slacks and buy them, too. When Denison says cash or cabbage will do, we'll give him a bushel of apples, he can eat them, too. It's Denison Clothes, Route 22, Union, N.J. open 10 AM till 5 the next morning. Charge plans accepted. Open now. CLOSSES SAT NITE @ 12 MIDNITE,

CLOSED SUNDAY.

DENISON CLOTHES
75 seconds 1/17/69

GA

Denison, a men's Clothier, Route 22, Union, N. J. open 10 AM til 5 the next morning says: What we need is not you but it's your money that we need. If we can't get your money without you, then we'll take you and your money, too, and then show you that your money can talk and nobody walks. Now that you know, let's go. Famous brands in men's clothes, Monte Cristo, Timely, Briggs of London, Leonardo Strassi, with price reductions up to 70%. Men's sharkskin and silk mohair suits, you've got to pay more in any other store that will close at 5 or 4. If you're a guy that wants to buy our sharkskin suits in the other store, that closes at 5 or 4, you go to the store, try the door, it's locked. ~~They~~ You look through the door and there they are, the same suits. How much do they want for that suit? Mister, you couldn't buy that suit for a thousand bucks or more - the store is closed. So you take a day off, lose 50 bucks in pay, get to the store the next day. You open the door, you're in the store. You take the bait, you're on the hook and you were took for a \$75 suit. You lost 50 bucks in pay and that adds up to \$125 bucks and what did you get? A \$75 suit. What did you pay? \$125. So folks, Charlie Greer, I fear, will cut us off, our time is up. It's Denison Clothes, Route 22, Union, N. J. open 10 AM til 5 the next morning. Recognized charge plans accepted. Open now.

DENISON CLOTHES
75 SECONDS 1/27/69

#C

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5
the next morning says- you're pacing the floor in a lonely room,
you're moanin' and groanin' and full of gloom. You go to the window
and look in the sky. The wind blows a speck in your eye. You go to
the mirror and take a good look and all of a sudden you get kinda
shock. What's this you cry in utter dismay, no wonder I just can't
get any play. These threads I'm wearing are for the birds, if I
weren't on the air, I'd use other words. I'm gonna be young for a
very short time and to dress like this is an awful crime. I've got
to shape up and get me some cash. I can't run around wearin' this
trash. Now here to the rescue is someone you know; a guy by the name
of Denison Joe. You've heard his name and heard it clear. Heard
it every night from Charlie Greer. Your money will talk and you
won't walk, so get in your car and don't you balk. If you want a
look cool the next time you play, you head row for Union -En-Jay.
So take that short money savin'-drive and Denison will make you
glad you're alive. That's Denison Clothes Route 22, Union, N.J.
Recognized charge plans accepted. Open now.

M

Denison, a men's clothier, Route 22, Union, New Jersey, who's open from 10AM til 5 the next morning says,

If you're a guy who wants to know what proof I have that I sell the best for less than any other store, here's the proof. A shoplifter came to my store, not to buy but to shop-lift what he saw on the floor, with hands quicker than the eye, he knew what to pick, got a kick when he saw the low price tick. Then got off the shoplift trick and bought what he picked, took what he bought to a chick who wrapped what he picked. Paid his dough, was about to go when he saw me. He said, could it be that you received a master shoplifters degree in the class of '53 and what you have in your store is what you shoplifted from the best in other stores? Folks, I'll sell you ~~€~~ two famous brand suits for the price of one and without a miracle too. We can sell the best for a lot less than a store that will close at four. We're open 19 hours a day from 10AM til 5 the next morning at Denison Clothes, Route22, Union, New Jersey. Recognized charge plans accepted. Open now.

DENISON CLOTHIERS
75 SECONDS 1/3/69

#PP

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM to 5 in the morning says: I don't know what I got for my dough when I went on this radio show, but I know I didn't get you. What I got was a lot of air, smoke, smog, pollution and fog, but what I need is what you got and what you got, I have not. So let's make a deal. I'll give you a lot of what I got that I don't need and that's a lot of stock of famous brands in mens suits that you have not. You give me a little of what you got that I have not and that's some chicken feed, not a lot but a little bit of seed that a chicken needs. If you haven't got that, a buck or two will do. It could be, you're a square, but I don't know from where. Have you got some jack? That's what I lack. You haven't got that? How do you like that? How about scratch? A smart cat would have that. If he didn't he has pride, he'd take it out of my hide. Folks, lets cut out the jokes. What I need is you and your money, too. I'll even take your money without you. Just bring it, we'll ring it. Our till is nil and needs a fill. Men's suits low as \$39.90; slacks 6.90. Imported silk mohair suits, sharkskins 80.00
Sportcoats 24.90; 100% cashmere sweaters. If a man wears it, we have it
It's Denison Clothes. Route 22, Union N.J. near Flagship. Open 10 AM til 5 the next morning. Recognized charge plans accepted. Open now

There's a man's clothes, Route 22, Union, N.J. open 10 AM till 5 PM. There's a wise old owl sitting up in a tree who says there's no wiser bird than me. There's nothing I can see during the day that would interest me. I buy at night, I buy right, but you better never, ever buy in a men's store that closes at 5 or 4. You'll never make it because when you get there, he's not there. You'll try the door, you'll read the sign, we close at 4. So you take the next day off and lose 15 bucks in pay, go back to the store that closes at 4. You try the door, it's locked like before and now you see a sign, lunchtime 12 to 1. You look at the time, it's 12.30. Then you look again, 15 minutes to go. You blow your top, try the door, and then the rain came, and did it pour. Now you're wet and sore. Then he came and the rain stopped and you're in the store. So you bought a \$75 suit and the \$75 you lost in pay adds up to 150 bucks and what did you get. You got all wet and the suit you wore you can't wear anymore. Denison says for that kind of dough, I'll sell you 3. So let's go, if a man wears it we have it. Just fill our bill that's nil. It's Denison Clothes, Route 22, Union, N.J. open 10 AM till 5 the next morning. Recognized charge plans accepted. Open now.

DENISON CLOTHES
75 SECONDS 3/27/69

#R

Denison, a men's clothier, Route 22, Union, N.J. says: to be a boss and work like a horse from 10 AM til 5 the next morning just to fill a till that's nil, is not for me and I know there's no horse that took a course in a college that majors in horse sense knowledge that would ever work that way. A horse would say in a horsey laugh way, hee-haw, neigh, neigh, to work like Denison, a 2-legged boss who's half horse and half boss - what does he take me for, a donkey? Just because Darwin said that man came from a monkey doesn't mean that I came from a donkey and do you know what my coed filly would say? You better not dilly-dally, just trot down to my stall and horse around with me. Forget about the monkey and the donkey, just come concentrate on lovin' and kissin' that you and I are goin' to be amissin' if you think of anyone but you and me. So folks, let's not horse around. What we need is you and your money, too. If you haven't got the money, a recognized charge plan will do. The 3-button, double-breasted, Edwardian suit, that's as British as cricket, gives a guy a sporting chance to buy at a low price ticket, Bell-bottom slacks and regular slacks, too. What you pay for one in any other store, you can buy 2. Sportcoats, raincoats, Italian knit shirts, outerwear, too. How much? Just bring money, money talks, nobody walks at Denison Clothes, Route 22, Union, N.J. Open 10 AM til 5 the next morning. ~~Open now~~ *Just*
10 AM today, Monday.

DENISON CLOTHES
75 SECONDS 4/1/68

7SS

Denison, a men's outfitter, Route 22, Union, N.J. open 10 AM til 5
the next morning says. there's good guys and bad guys and wise guys, too
there's guys called birds and they're good and bad too...some are
short and think they're tall; some are tall and don't think at all.
There's one bird who's never loved but is hated by all. When you
hear its call "I did this", I did that, I was right", I, I, I'm the
guy, then that's the call of the know-it-all bird. It flies here,
there and everywhere and wherever it flies, in Russia, China, Italy,
France or the U.S.A. It gets in your hair, makes a nest and lays
the eggs of hate there. So let's stop and meditate. Let this be
clear that love and hate through fate are mates and cannot separate.
Love can't live without hate and hate can't live without love and it's
our fate, that mates love and hate...So let's give all our hate to
the know-it-all bird who can only live with the hate we generate and
get back the lovin', huggin' and kissin' that the world has been
missin'. So let's go, if you're a college joe, Denison's is the
place to go. The 6 button, double-breasted Edwardian suit, bell-
bottom slacks, sportcoats as low as 24.90; slacks low as 4.90; full
fashion Italian knit shirts 2.90; famous brands Monte Cristo, Timely,
Fashion Park - money talks, nobody walks. It's Denison Clothes,
Route 22, Union, N.J. Open 10 AM til 5 the next morning. Recognized
charge accepted. Open now.

DENISON CLOTHIERS

#T

~~ONLINE~~ 4/1/69

75 SECONDS

Denison, a men's clothier, Route 22, Union, N.J. open 10 AM til 5 the next morning says: a guy came to my store; he was 7 foot 4, he could be more; he could be less; it's just a guess. If it's wrong or right, I care less. But it's what he said that interests me and if you want to listen, it's okay with me. This is what he said. I came here to buy something that's not on your floor. It hangs on the wall, it's a herring; it's red and whistles, too, and that's what I want, nothing else will do. You got it? Say yes or no. So I asked the guy did you say it hangs on the wall, and it's a herring and it's red and whistles, too? Is that what you said? So the guy said, so it doesn't hang on the wall, so it's not a herring, so it's not red and it doesn't whistle, but it's a thing and that's the thing I want. It rings a bell that opens a till that's nil and needs a fill and that thing is right behind your till. So folks, forget about the thing. Just bring your dough and let us show how your dough will make the thing ring and fill my till that's nil and you will never forget the thrill to know that you filled my till. So let's go. The 6-button, double-breasted Edwardian suit, it's as British as cricket; tall bottom slacks, regular slacks, too. How much? Just bring the dough, we'll never say no Sportcoats \$24.90; Italian made shirts. If it's famous and a man wears it, we have it at Denison Clothes, Route 22, Union, N.J. Open 10 AM til 5 the next morning. Recognized charges accepted. Open now.

DENISON CLOTHES
75 SECONDS 4/11/69

#V

Denison Clothiers, Route 22, Union, N.J. open 10 AM til 5 the next morning says: to prove that we sell the best for less, a shoplifter came to my store, not to buy but to shoplift what he saw on the floor. With hands quicker than the eye he made his pick, got a kick when he saw the low price tick. Got off the shoplift tick, bought what he picked, took it to a chick. She wrapped what he picked. Then he said Mr. Denison, you made an honest man out of me. I can see you're a shoppicking man like me. What you picked from the other stores is, in a way, picked for me and the price is so low it doesn't pay to break the law and go to jail for shoplifting your store. But Mr. Denison, let's make a deal - I'll stay honest but you've got to promise you'll be dishonest and continue to shoplift and pick the best from the other stores and with the low price tick that I need for kicks, I'll keep my promise and stay honest. ^{We swear it's} ~~the truth~~ So folks that's our proof. true. We do admit that the truth has been stretched out quite a bit. But since it's not a lie and there is no inbetween it's got to be one or the other; then it must be true and that's what we're telling you. The 6-button, double-breasted, Edwardian suit with the English flair, that makes you almost hear "I say old chap, your low price ticket is cricket". Bell bottom and regular slacks, some imported, too as low as \$6.90; sportcoats 24.90; Italian knit shirts and everything a man wears, and all famous brands, too. Just bring money, money talks, nobody walks at Denison Clothes, Route 22, Union, N.J. Oper 10 AM til 5 the next morning. Recognized charges accepted. Open now.