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DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION, N. J. OPEN 10 am TILL 5  
 THE NEXT MORNING SAYS,  
 WITH A CREW LIKE MINE, WITHOUT A NICKEL OR DIME AND NOTHING TO DO BUT  
 TWIDDLE THEIR THUMBS AND LOOK AT THE TIME AND WAIT FOR GUYS LIKE YOU TO  
 COME TO MY STORE AND BUY A SUIT OR TWO, WHICH YOU DIDN'T DO. BETWEEN YOU  
 IN YOUR CAR, WITH YOUR RADIO ON LISTENING TO A SONG, AND MY CREW IN THE  
 STORE TWIDDLING THEIR THUMBS AND I GETTING MAD AT THE GUY WHO HAS MY  
 DOUGH AND IS READY TO PITCH MY AD ON RADIO AND THAT SONG GOES ON AND ON  
 ABOUT "WHATCHA GOIN TA DO WHEN THE SUN GOES DOWN" AND MY CREW FOLLOWS  
 THROUGH WITH "WE'LL SUE, WE'LL SUE," FOLKS YOU BETTER KNOW I'M EITHER  
 CRAZY OF READY TO PUSH UP DAISIES. SO WHAT'S THE DIFFERENCE, MINE, TIME,  
 NICKEL OR DIME, WHAT WE NEED IS DOUGH. WITH IT WE GO. IF YOU'VE GOT IT  
 LET'S GO. WITHOUT IT, FORGET IT.

FAMOUS BRANDS IN MEN'S APPAREL, TIMELY, MONTE CRISTO, OLEG CASSINI, WITH  
 PRICE REDUCTIONS UP TO <sup>70</sup>~~50~~%. MEN'S SUITS, SOME WITH VESTS, 49.90, SPORTCOATS  
 24.90, SLACKS AS LOW AS 4.90. 6 BUTTON DOUBLE BREASTED EDWARDIAN SUITS,  
 BELL BOTTOM SLACKS, ITALIAN KNIT SHIRTS. PRICE? SO LOW IT HURTS. JUST  
 BRING MONEY, MONEY TALKS, NOBODY WALKS AT DENISON CLOTHES, ROUTE 22, UNION,  
 N. J. <sup>Charlie Gues Reminding you that we're</sup> OPEN 10 am. TIL 5 THE NEXT MORNING. RECOGNIZED CHARGE PLANS  
 ACCEPTED. OPEN NOW.

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DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION, N. J., OPEN 10 am TIL 5 THE NEXT MORNING SAYS,

A BUNCH OF OLD COLLEGE GUYS WHO OWN OTHER STORES CAME TO PROTEST ABOUT A YOUNG COLLEGE GUY LIKE DENISON WHO CAN SELL MORE TO THE YOUNG THAN THEY CAN TO THE OLD. WITH FEAR IN THEIR EYES AND A TEAR IN THEIR BEERS THEY CAME TO PROTEST THAT THE YOUNG SHOULD GET OLD SO THEY COULD DIE FAST AND THE OLD SHOULD GET YOUNG SO THEY CAN LAST. SO LIKE A DREAM OF YESTER-YEARS WHEN THEY WERE YOUNG AND ALIVE AND WANTED THE OLD TO DIE, HERE'S THE SCENE, THEN YOU'LL SEE WHAT I MEAN, THEY'RE ALL DRESSED UP LIKE KING ARTHUR OF ~~THE~~ OLD AND HIS KNIGHTS SO BOLD AND WITH THEIR TOWN CRIER, WHO'S FULL OF GINGER AND FIRE, UNROLLS A SCROLL AND CRIES OUT THE PROCLAMATION OF WHAT HIS SIRE DEMANDS. FROM HIS CUFF HE YANKED A HANK, TOOK A SNIFF OF SNUFF, FILLED HIS NOSE WITH THE STUFF. THEN HE BOWED DOWN TO THE FLOOR AND NOSED AROUND. HE TOOK A WHIFF HERE AND A SNIFF THERE TO TEST HIS SCHNOZZOLA. THEN HIS NOSE LIKE A FUNNEL IN A TUNNEL WITH ONE BIG DRAW SUCKED UP EVERYTHING ON THE FLOOR AND WHAT'S MORE IT GOT INTO HIS EYES TO MAKE HIM CRY. SO HIS SIRE WOULD NOT BE CALLED A LIAR. THEN, WITHOUT ONE HEAVE, HO AND A BLOW, IT WAS MORE THAN A BREEZE--IT WAS JUST ONE BIG SNEEZE. LIKE THE TOWN CRIER HE SAID, "MY SIRE AND I WANT TO RETIRE SO WE'VE GOT TO GET MORE THAN DENISON'S STORE." SO FOLKS, IF YOU WANT TO RETIRE THE SIRE AND HIS TOWN CRIER THEN GO TO HIS STORE AND PAY MORE. IF YOU CHANGE YOUR MIND, *charlie Greer reminds you* WE'RE OPEN FROM 10 am TIL 5 THE NEXT MORNING AT DENISON'S WHERE MONEY TALKS, NOBODY WALKS. ROUTE 22, UNION, N. J. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN NOW.

2  
DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION, N. J., OPEN 10 am TIL 5 THE NEXT MORNING SAYS,

MISTER, I DON'T KNOW WHAT I GOT FOR MY DOUGH WHEN I WENT ON RADIO. ONE THING I KNOW, I GOT A LOT OF AIR THAT I THOUGHT WAS FREE. I WOULD HAVE BEEN BETTER OFF TO BUY A CAT IN A BAG. AT LEAST WHEN I OPENED THE BAG I COULD SEE A CAT. IF I DON'T GO FOR THE CAT, I WOULDN'T HAVE TO GO TO THE GUY WHO SOLD IT TO ME. I'D GO TO THE CAT AND GET MY SCRATCH BACK. WITH JUST A PAT ON THE CAT'S BACK SHE WOULD PURR AND GIVE ME MORE SCRATCH THAN IS COMING TO ME. THAT CAT HAS PRIDE, NOT ONLY WILL SHE GIVE ME MY SCRATCH, SHE'LL TAKE IT OUT OF MY HIDE. FOLKS, THE CAT IN THE BAG WILL NEVER DO. WE NEED YOU AND YOUR MONEY, TOO. WE'LL EVEN TAKE YOUR MONEY WITHOUT YOU.

MEN'S SUITS LOW AS 49.90, SPORTCOATS 24.90, SLACKS LOW AS 4.90, THE 6 BUTTON DOUBLE BREASTED EDWARDIAN SUITS, BELL BOTTOM SLACKS, ITALIAN KNIT SHIRTS, HOW MUCH? *Take it from me, Charlie Green* JUST BRING MONEY, MONEY TALKS, NOBODY WALKS AT DENISON CLOTHES, ROUTE 22, UNION, N. J. OPEN 10 am TIL 5 THE NEXT MORNING. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN NOW.

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DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION N.J. SAYS,  
MY CREW AND I HAVING NOTHING TO DO BUT TWEDDLE OUR THUMBS, WATCHING YOU  
GO BY IS NO FUN. HOW DUMB CAN WE BE? ARE YOU ASKING ME? CAN'T YOU SEE?  
LOOK UP IN THE TREE--SEE THE MONKEY? THAT'S ME. THE REST OF MY SALES  
CREW WHO WORK FOR ME, ARE IN THE STORE NEXT TO THE TREE. THEY'RE NOT  
ALL MONKEYS, SOME ARE DONKEYS, TOO. I KNOW THEY'RE NOT SMART LIKE YOU BUT,  
BELIEVE ME, THEY'RE SMARTER THAN ME OR THEY WOULD BE SITTING UP IN MY  
LOOKOUT TREE. NOW YOU'RE NOT DUMB OR BLIND, BUT DO YOU KNOW THERE'S LOTS  
OF GUYS AND BIRDS JUST LIKE YOU WHO CAN'T SEE THERE'S A BIRD SITTING NEXT  
TO ME AND IT'S HIS TREE. HE LOOKS K OUT FOR YOU AND ME FROM HIS LOOKOUT  
TREE. HE'S THE WISE OLD OWL WHO SAYS, YOU CAN FOOL THE EARLY BIRD THAT  
CATCHES THE WORM BUT YOU CAN'T FOOL ME. YOU DON'T HAVE TO BE SMART TO  
KNOW THERE IS NOTHING THAT I CAN SEE DURING THE DAY TO SATISFY ME. WHEN  
THE EARLY BIRD HAS TO GET UP EARLY TO GET THE BEST OF WHAT THEY HAVE DURING  
THE DAY AND THAT'S A WORM, THAT'S NOT FOR ME. I BUY RIGHT--I BUY AT NIGHT.  
IT'S DENISON'S FOR YOU. WHEN IT COMES TO COLLEGE CLOTHES, IT'S DENISON'S.  
THE 6 BUTTON DOUBLE BREASTED EDWARDIAN SUIT, THE ENGLISH SHAPED SUITS,  
BELL BOTTOM SLACKS, REGULAR SLACKS, TOO, LOW AS 4.90. SPORTCOATS LOW AS  
24.90, ITALIAN KNIT SHIRTS. JUST BRING MONEY, MONEY TALKS, NOBODY WALKS  
AT DENISON CLOTHES, ROUTE 22, UNION, N. J. // *Charlie Greer reminding you were*  
OPEN 10 am TIL 5 THE NEXT  
MORNING. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN NOW.

DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION, NEW JERSEY, OPEN  
10 AM TILL 5 THE NEXT MORNING SAYS:

HAS ANY YOUNG LASS WITH PLENTY OF CLASS EVER SAID SOMETHING LIKE THIS?  
I'LL TELL YOU UP FRONT ...THAT WAY IT'S FAIR..TO ME YOU LOOK LIKE  
A SQUARE.

..THEN SHE GAVE YOU SOME LIP..SAID YOU DIDN'T LOOK HIP...AND YOU  
CALLED HER AN OLD GRAY MARE.

HIP, LIP OR GRAY MARE, WHAT DO I CARE...I'LL PROVE THAT YOU'RE  
NOT SUCH A SQUARE. I'LL SELL YOU ~~XXXX~~ A SUIT AND TOPCOAT TO BOOT  
AND I'LL ALWAYS BE MORE THAN FAIR.

THEN WATCH THIS YOUNG FLIRT IN HER MINISKIRT, SIT UP, TAKE NOTICE  
AND STARE.

FAMOUS BRANDS IN MEN'S APPAREL WITH PRICES REDUCED UP TO 70 %.  
BRIGGS OF LONDON, DIVINCIA OF ROME, MONTE ERISTO, TIMELY, OLEG  
CASSINI, LEONARDO STRASSI.

FOR THE LATEST IN TWILL, JUST GIVE ME SOME FILL FOR MY TILL  
THAT IS NIL.

MEN'S 6-BUTTON EDWARDIAN SUITS: ENGLISH SHAPED SUITS: 3 PIECE  
VESTED SUITS. SUITS WORTH MORE - ~~\$~~9.90. SLACKS AS LOW AS \$4.90;  
SPORTS COATS AS LOW AS \$19.90. 100% CASHMERE TOPCOATS, TURTLENECK  
SHIRTS, SUEDE COATS, BRITISH SWEATERS TOO. JUST BRING MONEY,  
MONEY TALKS AND NOBODY WALKS AT DENISON CLOTHES, ROUTE 22, UNION  
NEW JERSEY. OPEN 10 AM TILL 5 THE NEXT MORNING. RECOGNIZED  
CHARGE PLANS ACCEPTED. OPEN NOW.

DENISON, A MEN'S CLOTHIER, ROUTE 22, UNION N.J. SAYS,  
MY CREW AND I HAVING NOTHING TO DO BUT TWIDDLE OUR THUMBS, WATCHING YOU  
GO BY IS NO FUN. HOW DUMB CAN WE BE? ARE YOU ASKING ME? CAN'T YOU SEE?  
LOOK UP IN THE TREE--SEE THE MONKEY? THAT'S ME. THE REST OF MY SALES  
CREW WHO WORK FOR ME, ARE IN THE STORE NEXT TO THE TREE. THEY'RE NOT  
ALL MONKEYS, SOME ARE DONKEYS, TOO. I KNOW THEY'RE NOT SMART LIKE YOU BUT,  
BELIEVE ME, THEY'RE SMARTER THAN ME OR THEY WOULD BE SITTING UP IN MY  
LOOKOUT TREE. NO YOU'RE NOT DUMB OR BLIND, BUT DO YOU KNOW THERE'S LOTS  
OF GUYS AND BIRDS JUST LIKE YOU WHO CAN'T SEE THERE'S A BIRD SITTING NEAR  
TO ME AND IT'S HIS TREE. HE LOOKS OUT FOR YOU AND ME FROM HIS LOOKOUT  
TREE. HE'S THE WISE OLD OWL WHO SAYS, YOU CAN FOOL THE EARLY BIRD THAT  
CATCHES THE WORM BUT YOU CAN'T FOOL ME. YOU DON'T HAVE TO BE SMART TO  
KNOW THERE IS NOTHING THAT I CAN SEE DURING THE DAY TO SATISFY ME. WHEN  
THE EARLY BIRD HAS TO GET UP EARLY TO GET THE BEST OF WHAT THEY HAVE DURING  
THE DAY AND THAT'S A WORM, THAT'S NOT FOR ME. I BUY RIGHT--I BUY AT NIGHT.  
IT'S DENISON'S FOR YOU. WHEN IT COMES TO COLLEGE CLOTHES, IT'S DENISON'S.  
THE 6 BUTTON DOUBLE BREASTED EDWARDIAN SUIT, THE ENGLISH SHAPED SUITS,  
BELL BOTTOM SLACKS, REGULAR SLACKS, TOO, LOW AS 4.90. SPORTCOATS LOW AS  
24.90, ITALIAN KNIT SHIRTS. JUST BRING MONEY, MONEY TALKS, NOBODY WALKS  
AT DENISON CLOTHES, ROUTE 22, UNION, N. J. OPEN 10 am TIL 5 THE NEXT  
MORNING. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN NOW.

DENISON

60 SECONDS  
# 26

START \_\_\_\_\_

DENISON, THE MENS CLOTHIER 250 WEST 57th STREET IN NEW YORK CITY  
OPEN 10 AM TILL 5 THE NEXT MORNING SAYS: ALL YOU GUYS BETTER KNOW,  
THAT INCLUDES THE GUYS WHO LIKE THEIR DOUGH, WE HAVE REDUCED OUR  
PRICES SO LOW THAT YOU CAN BUY THE BEST OF NAME BRANDS YOU KNOW...  
THATS NOTHING NEW FOR US TO DO. NOW SOME OTHER STORES COULD REDUCE  
THEIR PRICES ANY TIME THEY WOULD WANT TO GO BACK TO DO SOME WORK AND  
KEEP THEIR STORE OPEN TO BE ALERT WHEN THEY GO TO THE MARKET TO SEE  
THE GUY THATS HURT. WHEN YOU SEE THIS GUY THATS HURT, YOU CAN TELL  
BY THE WAY HE JERKS HIS HANK AND THEN HIS EYES BEGIN TO SQUIRT.  
THEN YOU KNOW THAT THIS GUY, WHO SUPPLIES ONE OF THE BEST BRANDS THROUGH-  
OUT THE USA NEEDS DOUGH. THATS THE GUY I GO TO, TO GET THE LOWEST PRICES  
AND PASS THE SAVINGS TO YOU. SO FOLKS, LETS TALK ABOUT DOUBLE KNIT  
SUITS AND DOUBLE KNIT SLACKS. BECAUSE WITHOUT A KNIT YOU CAN'T MAKE  
A HIT. DONT JUST SIT THERE WITH YESTERDAYS SUIT WHEN YOU CAN WEAR  
THE BEST FOR SO LITTLE LOOT. OF COURSE, I'VE GOT A WHOLE LOT MORE  
BUT IF YOU DON'T THINK I HAVE DON'T COME TO MY STORE...BUT IF YOU DO  
WHAT ARE YOU WAITING FOR I CAN'T TELL YOU MORE TILL YOU GET DOWN TO  
MY STORE. I'M HERE 19 HOURS OUT OF THE DAY FROM 10 AM TILL 5 THE  
NEXT DAY AT DENISON THE MENS CLOTHIER, 250 WEST 57th STREET IN NEW  
YORK CITY BETWEEN BROADWAY AND 8th AVENUE...MONEY TALKS AND NOBODY  
WALKS. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN RIGHT.NOW.

DENISON

60 SECONDS  
# 27

START \_\_\_\_\_

DENISON THE MENS CLOTHIER, 250 WEST 57th STREET IN NEW YORK CITY BETWEEN BROADWAY AND 8th AVENUE SAYS: A GUY CAME TO MY STORE WHO I THOUGHT I'D NEVER SEEN BEFORE AND WHEN HE CAME HE DIDN'T COME THRU THE DOOR. NOW HERE'S THE SCENE SO YOU'LL GET WHAT I MEAN. THE NIGHT WAS DARK AND FULL OF GLOOM, AS I WALKED INTO THE OTHER ROOM. IT WAS GETTING LATE, IT WAS JUST ABOUT THREE WHEN I SNAPPED ON THE LIGHT AND WHAT DID I SEE...THERE WAS THIS GUY STANDIN' THERE LOOKIN' AT ME. BEFORE I COULD SAY WHAT ARE YOU DOIN' THERE, THE GUY JUMPED BACK AND GAVE ME A+SCARE. AS A USUAL RULE I'M A SLOW THINKIN' GUY BUT I HAULED RIGHT OFF AND POPPED HIM IN THE EYE. IT WAS A BIG MISTAKE I MUST ADMIT 'CAUSE IN-STEAD OF A GUY IT WAS A MIRROR I HIT. NOW WHAT HAS THIS GOT TO DO WITH DENISON'S? IT MUST GOES TO PROVE ONE TIME MORE THAT I CAN'T LIE ABOUT MY STORE. I AM WHAT I AM AND NOTHING MORE. LETS SAY YOU WANTED TO BUY A SUIT WORTH 350 BUCKS, BUT YOU ONLY WANTA PAY 40 BUCKS. YOU WON'T GET IT FROM BE...NO, SIREE. BUT IF YOUW WANTA SAVE 50 OR 60 BUCKS ON EVERY SUIT YOU BUY THEN COME TO SEE ME 'CAUSE I'M YOUR GUY. THATS DENISON THE MENS CLOTHIER, 250 WEST 57th STREET BETWEEN BROADWAY AND 8th AVENUE, WHERE MONEY TALKS AND NOBODY WALKS. OPEN 10 AM TILL 5 THE NEXT MORNING. RECOGNIZED CHARGE PLANS ACCEPTED. OPEN RIGHT NOW.